

BCLC launches PlayNow website in Saskatchewan

Description

British Columbia Lottery Corporation's (BCLC) PlayNow brand has launched to Saskatchewan players, its third province in Canada.

Via its partnership with [the](#) Saskatchewan Indian Gaming Authority (SIGA) and SaskGaming, over 400 casino and sports betting products will be available to players in the region.

There are further plans to introduce live casino and poker products on PlayNow for Saskatchewan bettors in 2023.

Pat Davis, BCLC President and CEO, said: "BCLC is thrilled to help bring legal, online regulated gambling to Saskatchewan, in line with our social purpose to generate win-wins for the greater good.

"« We would like to thank our partners at SIGA and SaskGaming for their collaboration in bringing our safe, secure and industry-leading PlayNow.com platform to the province of Saskatchewan. »

SIGA President and CEO Zane Hansen added: "We are excited to be the exclusive provider of Saskatchewan's first and only legal online gaming site, which will provide a safe and secure option for residents to play their favourite casino games and bet on their favourite sports teams online. »

This PlayNow launch was first announced in June,

after what SIGA called an "extensive" request for proposal process.

Meanwhile, SaskGaming President and CEO Susan Flett said: "Today is a historic day for casino gaming and entertainment in Saskatchewan. PlayNow.com will change the gaming industry as we know it and I want to extend my appreciation to BCLC and SIGA in helping make this launch a reality."

Elsewhere, earlier this year BCLC received accreditation for being a 5-star diversity and inclusion employer

Categorie

1. casino

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